



**WFLX**

## ORDER

Print Date 09/13/12 Page 1 of 1

Flight Dates 09/24/12-09/30/12

<u>Contract / Revision</u>	820009	/	Bogdanoff for FL Senate
<u>Original Date / Revision</u>	09/13/12	09/13/12	<u>Agency Com</u> 15% <u>Billing Contact</u>
<u>Advertiser</u>	Bogdanoff, Ellyn/R/FL Senat	566 South Route 303 Blauvelt, NY 10913	
<u>Agency</u>	McLaughlin & Associates		
<u>Buying Contact</u>	<u>Sales Office</u> H-DC		
566 South Route 303 Blauvelt, NY 10913	<u>Sales Region</u> National <u>Agency Ref</u>		

Order Sep 00:15:00  
Estimate # 450  
Alt Order # 06313793  
Billing Type Cash  
Order Type Political  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes Agency Political Pol-Candid  
Product Codes PL610  
Priority P 2  
Advertiser Ref

## Primary Account Executive

Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	3	\$1,338.75	\$1,575.00	0.00	08/27/12	09/27/12	3	\$1,338.75	\$1,575.00
<b>Totals</b>	<b>3</b>	<b>\$1,338.75</b>	<b>\$1,575.00</b>	<b>0.00</b>					

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	3	\$1,338.75	\$1,575.00	0.00	08/27/12	09/27/12	3	\$1,338.75	\$1,575.00
<b>Totals</b>	<b>3</b>	<b>\$1,338.75</b>	<b>\$1,575.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 1	WFLX	09/24/12	09/27/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	M-WT---	:30	3	\$525.00	P	2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-WT---		3	\$525.00	0.00								
														Totals	3	\$1,575.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification on Page 3**

Station and Location:

*WFLX, West Palm Beach FL*

Date:

*9.21*I, McLaughlin & Associatesbeing/on behalf of: Ellyn Bogdanoff, a legallyqualified candidate of the Republican politicalparty for the office of: State Senatein the Generalelection to be held on: November, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Time per Week	Number of Weeks
ORDER	ATTACHED <i>WFLX # 82009</i>			Total	

Total Charges:

*1338.75 net*

For programming that in whole or in part "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Ellyn Bogdanoff Campaign

and you are authorized to announce the time as paid by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Miller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and or other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

07.30.2012

Date

M Campbell

Signature

Accepted

Accepted in Part

Rejected

George

Signature

John Haslam

Printed Name

GM

Title



PAID POLITICAL  
BROADCAST AVAIL REQUEST

<b>TO:</b> John Heislman	<b>STATION:</b> WFLX
<b>FROM:</b> Will Hildebrandt	<b>HRP OFFICE:</b> Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 9/12/12

<b>BUYER:</b> Marianne Campbell
<b>AGENCY:</b> McLaughlin & Associates
<b>ADDRESS:</b> 566 South Route 303 Blauvelt, NY 10913
<b>PHONE #:</b> 203 966 9757
<b>FAX #:</b>
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> Ellyn Bogdanoff Campaign
<b>CHAIRPERSON:</b> 908 South Andrews Avenue Fort Lauderdale, FL 33316
<b>TREASURER:</b> Mike Miller
<b>ADDRESS:</b>
<b>PHONE #:</b> 561 655 2569
<b>FAX #:</b>
<b>OTHER:</b>

**FOR**

<b>CANDIDATE:</b> Ellyn Bogdanoff
<b>OFFICE:</b> St. Senate
<b>PARTY:</b> Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERCIAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	